

Where We've Been... Where We're Going

Taking Stock

*Virginia Department of ABC proudly presents
the 19th Annual College Alcohol Conference*

November 5-6, 2004
Doubletree Hotel, Virginia Beach, Virginia



Presented by
the Virginia Department
of Alcoholic Beverage Control
in conjunction with the
Virginia College Alcohol
Leadership Council.

Funded through a grant from the Virginia Department of Motor Vehicles

WELCOME!

Where We've Been... Where We're Going



*Virginia Department of ABC proudly presents
the 19th Annual College Alcohol Conference*

We hope that you will attend the Virginia Department of Alcoholic Beverage Control's 19th Annual College Conference, *Taking Stock: Where We've Been and Where We're Going*.

This conference is intended for anyone in or allied with a college community who wishes to learn more about how these communities and their neighbors are affected by alcohol. What have different constituents done to make positive changes? What new trends and programs bear watching? What's "now" and what's next?

Taking stock means checking inventory. As you walk down the "aisles" of your community, what do you have in large amounts? What's running low? Are any of your shelves bare? What do you have today, and what might you need tomorrow? The College Conference will help you recognize your strengths, realize your needs, and identify allies and helpful tools that you might not have been aware of previously.

The College Conference provides students, campus staff and faculty, community leaders, coalition members, prevention professionals, campus and local law enforcement representatives, counselors, and other alcohol or drug education coordinators with a chance to take stock on a topic that is a concern to everyone: **the prevention of alcohol abuse and the promotion of healthy behaviors related to alcohol.**

Dynamic speakers and workshops will motivate you to take a look at where you are – for example, by collecting data on alcohol use and by studying the impact of alcohol on your community – and then to take a step towards where you want to be, in terms of alcohol education, abuse prevention, and the creation of a healthy living and learning environment for everyone in and around your campus community.

Because learning is more than just a passive process, the College Conference will give you many opportunities to interact with presenters and with other attendees. We recognize that everyone at the College Conference has his or her own experiences, insights, and vision. Therefore, the Conference is organized to allow attendees to ask questions, to share information, and to learn from and make connections with each other. This is an excellent opportunity to be reminded who your allies are, and to make new ones!

Mark your calendars now for the Virginia Department of Alcoholic Beverage Control's 19th Annual College Conference, November 5-6, 2004, in Virginia Beach, Virginia! The 19th Annual College Conference is funded by a grant from the Virginia Department of Motor Vehicles and brought to you with the assistance of the Virginia College Alcohol Leadership Council.



Where We've Been... Where We're Going

Participation & the Resource Fair



Where We've Been... Where We're Going

Share your ideas and materials at the Resource Fair

The Resource Fair has been one of the most exciting aspects of College Conference. It is a time to share materials, programming ideas, successes and roadblocks so your colleagues do not have to reinvent the wheel. Don't miss this excellent opportunity to display and share materials from your alcohol abuse prevention program(s).

Each participating college or community organization will receive a skirted table to share their alcohol abuse prevention activities. Past displays have included information boards, promotional items, educational pamphlets, flyers and posters, training and other educational materials. Tables vary from just a single item or idea to multiple ideas and materials.

This year we would like to have a resource table from **all** participating colleges and community organizations. Don't be shy. Please share information about your program, small or large. The goal is to gather the entire breadth of alcohol abuse prevention activities in the Commonwealth in one location.

If you have any questions about designing your resource table please feel free to give us a call at (804) 213-4688 or e-mail us at education@abc.state.va.us.

Due to limited resources, tables for the Resource Fair are not available upon demand the day of the conference. It is imperative that you indicate on the registration form that your organization wishes to participate.

* All tables must be set up by Friday, November 5, 2004 at 6:30 p.m.; the Resource Fair is scheduled for 7:30-8:30 p.m.

* All tables must be broken down (materials removed) by Saturday, November 6, 2004 prior to 2:00 p.m.



REGISTRATION FEES & INFORMATION

Taking Stock

Registration Fees

Virginia Participants:
Professionals: \$35 per person
Students: \$25 per person

Out of State Participants:
Professionals: \$75 per person
Students: \$50 per person

If you have any questions about lodging or fees, please contact ABC Education by phone, 804-213-4688, or e-mail: education@abc.state.va.us.

How can I register?

1. Register by filling out the registration form in this brochure and mailing or faxing to VA ABC. Fax: (804) 213-4457. Please make all checks payable to VA ABC. (Deadline to register with ABC for the conference is Thursday, October 21, 2004)

Call the Doubletree Hotel to make ALL lodging arrangements. Doubletree Hotel: (757) 422-8900.

From Richmond/Williamsburg: Take I-64 East to I-264 East. Take Exit 22 (Birdneck Road). The hotel is at the intersection of the highway exit ramp and Birdneck Road.

For additional directions to the Doubletree Hotel, call (757) 422-8900.

2. ABC is not responsible for making any lodging arrangements.

3. Questions? Please call VA ABC Education at 804-213-4688 or e-mail us at education@abc.state.va.us

Please let us know how we can help prepare you for an extraordinary conference!

Hotel/Conference Facility

Doubletree Hotel
1900 Pavilion Drive
Virginia Beach, VA 23451
(757) 422-8900
www.doubletree.com

Deadline to register for the conference with ABC is Thursday, October 21, 2004.

Deadline to register for the hotel conference rate is Wednesday, October 20, 2004.

You MUST ask for the VA ABC block to receive the conference rate. Deadline to register for hotel conference rate is Wednesday, October 20, 2004. Hotel cancellations must be received by November 1, 2004. YOU MUST CALL THE HOTEL DIRECTLY TO RESERVE OR CANCEL A ROOM.

Check-in time:

4:00 p.m.
Thursday, November 4, 2004
Friday, November 5, 2004

Checkout time:

11:00 a.m.
Saturday, November 6, 2004

ALL PARTICIPANTS ARE RESPONSIBLE FOR CONTACTING THE HOTEL DIRECTLY TO MAKE ROOM RESERVATIONS. If you do not make reservations, you WILL NOT have an overnight room.



Where We've Been... Where We're Going

SCHEDULE AT A GLANCE & SPECIAL EVENT

Friday, November 5, 2004

9:00-10:15 a.m.	Registration
10:30-12:30 p.m.	Opening Session
12:30-1:30 p.m.	Lunch
1:45-2:45 p.m.	Breakout Session #1
3:00-4:00 p.m.	Breakout Session #2
4:15-5:15 p.m.	Breakout Session #3
5:15-10:00 p.m.	Check-in at the Doubletree Hotel
5:30-7:30 p.m.	Dinner
7:30-8:30 p.m.	Resource Fair



Saturday, November 6, 2004

6:30-7:30 a.m.	Exercise Session
6:00-8:15 a.m.	Breakfast <i>Hotel Check-Out</i>
8:30-9:30 a.m.	Morning General Session
9:45-10:45 a.m.	Breakout Session #4
11 a.m.-12 p.m.	Breakout Session #5
12:15-1:30 p.m.	Closing Session <i>Box lunches will be served at this time.</i>

SPECIAL EVENT

Friday, November 5, 2004

Resource Fair
Second Floor Landing
7:30-8:30 p.m.

This is an excellent opportunity to display and share materials from your alcohol abuse prevention program. It's a great time to network and borrow prevention ideas from other campuses and community organizations.

We encourage every college to participate by including examples of promotional items, educational pamphlets, flyers and posters, training and other educational materials, and resources.

Please share information about your program, small or large.

Everyone is welcome!



FEATURED SPEAKERS

Taking Stock

Friday, November 5, 2004

Darlind J. Davis

Darlind Davis holds a B.A. in liberal arts from the State University of New York at Potsdam. She also earned a Master's of Education from Springfield College in Springfield, Massachusetts, where she served on the Board of Corporators for over twenty years and was named Alumna of the Year in the year 2000.

Her background includes public service as the director of substance abuse prevention services for the Commonwealth of Pennsylvania and the State of Maryland. Davis moved to Washington, DC to help create the Drug Prevention Program in Higher Education at the United States Department of Education in 1987, serving as a Senior Program Officer, overseeing 60 college drug prevention grants from Maine to Florida. For ten years, she was deputy division director of the Division of State and Community Systems Development at the Center for Substance Abuse Prevention.



Davis



Lake



Jones

Before retiring from Federal Service, Davis headed the prevention branch of the Office of National Drug Control Policy, Executive Office of the President from 1997 to 2004. She streamlined policies to form a high standard of practice among all drug and alcohol prevention agencies. Her work with college presidents and higher education and constituency groups formed a basis of her work in the past two years.

Davis is the recipient of numerous national, state, and local awards for professional achievement and community service. Davis now lives in Pinehurst,

North Carolina with her husband Chuck Taubersmith

and enjoys practicing yoga, writing and teaching.

Friday, November 5, 2004

Peter F. Lake

Professor Lake has been teaching at Stetson

University College of Law since 1990. After graduating from law school, Lake was a law clerk for the Honorable Bruce Selya (now judge of the United States Court of Appeals for the First Circuit) and then for the Honorable Neil Lynch, Associate Justice of the Massachusetts Supreme Judicial Court.

Before joining Stetson, Professor Lake was a litigation associate with the law firm of Cahill, Gordon & Reindel in New York City, where he was involved in a variety of

commercial and insurance litigations and First Amendment matters. He is the author of many articles, including pieces appearing in the American Bar Association Journal, the Journal of Legal Education, and the Albany Law Review (where "Tarasoff Revisited" appears). Lake received his A.B. in philosophy from Harvard (1981) magna cum laude, has a J.D. cum laude, also from Harvard (1984). He teaches torts, insurance and jurisprudence at Stetson.

Lake is the co-author (with Stetson Professor Robert Bickel) of *The Rights and Responsibilities of the Modern University: Who Assumes the Risks of College Life?*

Saturday, November 6, 2004

Jerrauld C. Jones

Governor Mark Warner appointed Jerrauld C. Jones the Director of the Department of Juvenile Justice for the Commonwealth of Virginia on July 1, 2002. As director, Jones is responsible for approximately 2,500 employees and a budget of approximately 186 million dollars. The Department oversees the incarceration, rehabilitation, and transition of adjudicated juveniles in the Commonwealth.

Prior to his appointment, Jones was the 89th District Delegate to the Virginia General Assembly where he served for over 15 years. While in the General Assembly, he served as Chairman of the Commission on Youth and was instrumental in enacting many positive and progressive changes in the juvenile justice system. Jones also chaired the Virginia Legislative Black Caucus for over eight years.

A founding partner of the law firm of Jones and Carlson, Jones



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was a partner in the largest minority-owned law firm in Hampton Roads. He is a member of the Virginia State Bar and numerous other professional organizations. During his legal career, he established a reputation as a zealous trial lawyer who handled many high profile cases.

His political affiliations and honors include the National Black Caucus of State Legislators, The Council of Juvenile Correctional Administrators, Who's Who in American Politics, and Who's Who in America. He currently represents Virginia on the Democratic National Committee.

In 1997, Jones was awarded the National Conference of Christians and Jews Humanitarian Award for community service. In 1998, the Virginia PTA named him as their Child Advocate of the Year – a title of which he is most proud. In 1999 Old Dominion University presented him with its award for outstanding service named in honor of his personal hero and role model, Dr. Martin Luther King, Jr. In 2000, Jones received the United Negro College Fund's "Flame bearer for Education" award. In 2002 Dominion Virginia Power designated him one of the Strong Men & Women of Excellence in Leadership. In 2003 the Coalition of 100 Black Men selected him to be their Role Model of the Year and Alpha Phi Alpha Fraternity named him to be their Humanitarian of the Year. A lifelong Episcopalian and church trustee, Jones is married to Lyn M. Simmons, who is also a well-known attorney. Despite his many accomplishments, Jones says that his greatest accomplishment to date is his son, Jay, age 15.



Friday, November 5, 2004

REGISTRATION

9 a.m. - 5 p.m.

Registration will be open from 9 a.m. to 5 p.m. All participants are encouraged to allow time to check-in at ABC's registration table prior to the start of Opening Session (10:30 a.m.).

OPENING SESSION:

10:30 a.m.-12:30 p.m.

Darlind Davis, Speaker

➤ Ballroom North

LUNCH

12:30-1:30 p.m.

➤ Ballroom South

BREAKOUT SESSION 1

1:45-2:45 p.m.

Greek Parties: Safe Choices Take Planning

*Jan Kaufman, Director of Health Promotion
Larry Stuart, Sergeant, Security Office
Washington & Lee University*

➤ Cedar Room

Discover how Washington & Lee University helps Greek organizations provide a safe environment for parties and activities. Participants will learn how Washington & Lee University Security, substance abuse prevention staff, and Greek advisors all work together to reduce underage drinking and high risk drinking behavior among Greek students. Attendees will come away with strategies for engaging Greek students in dialogue to challenge existing campus social norms and expectancies.

The Perfect Portfolio: Judicial Sanctions & Curriculum & Peer Review

*Jeanne Martino-McAllister, Associate Professor of Health Sciences
Rachel Linden, Assistant Director, Office of Judicial Affairs
Liz Gallon, R.E.A.C.H. Peer Educator
James Madison University*

➤ Oak Room

James Madison University has an innovative judicial-peer-education course that incorporates needs and best practices of the Office of Judicial Affairs, the University Health Center, and the Department of Health Sciences. The goal of the Perfect Portfolio program is to share this innovative judicial-peer-education course with other similar institutions. At the end of the program, the participants will leave with an understanding of 1) the concepts that serve as the basis for the course; 2) the course expectations of the students; 3) the instructor responsibilities for and management of the course; and 4) the evaluation methods and outcomes for the students and the course.



CONFERENCE SCHEDULE



The Virginia Alcohol Abuse Prevention Standards: What do I Need to Know

Olivia Acosta, Assistant Director for Fraternity and Sorority Life
Wayne O'Brien, Director of the Counseling Center
Longwood University

➤ Royal Palm Room

Designed for participants interested in knowing how to implement the Virginia College Alcohol Abuse Prevention Standards, this program will help them understand the history of the Standards and the experiences one university faced in implementing the Standards.

Fact or Fiction: The Buzz about CHOICES Peer Educators

Robin Tabor

West Virginia State University

➤ Crepe Myrtle Room

This session provides an interactive presentation allowing students to increase their knowledge about alcohol. In addition to having a clearer understanding of the nutritional and caloric content of common alcoholic beverages, participants will also understand how alcohol is advertised and the role of alcohol in world cultures.

BREAKOUT SESSION 2: 3:00-4:00

Benchmarking Alcohol Policies and Sanctions at Virginia Schools

Raymond Tuttle, Director of Judicial Affairs and Community Responsibility
University of Mary Washington

➤ Cedar Room

"My best friend goes to [insert name here] College/University, and the alcohol policies are less strict." Most judicial officers hear such statements regularly, but is there any truth to them? This session will examine the data collection of alcohol policies and sanctions from Virginia colleges and universities to assist schools in developing more effective policies and programs for their students.

Evaluating Alcohol and Other Drug Use on Community College Campuses

George Vineyard, Researcher

Jennifer Whiting, Researcher

➤ Royal Palm Room

This session will introduce community colleges to new evaluation methods of assessing drug and alcohol use on campus. Core Institute will provide participants preliminary data from the community college instrument. Participants will cultivate an understanding of the unique data collection needs of the community college.

Evaluation of Campus-Based Impaired Driving Efforts

David Anderson, Associate Professor
George Mason University

➤ Crepe Myrtle Room

Preventing impaired driving is an old, yet new, area of importance for college campuses. What do we know about how well these efforts work? This session focuses on strategies used on three campuses nationally and ways used to evaluate their effectiveness. Two evaluation tools will be highlighted: (1) a student behavior and attitude survey, and (2) a campus environmental scan. Participants will learn ways of applying this process and these insights to their campuses.

Educating College Freshmen: It's Not Your High School Culture Anymore

Brian F. Hamluk, Director
Center for Alcohol and Other Drug Education

The George Washington University

➤ Oak Room

Transitioning to college is often a difficult task for incoming freshmen, particularly when it comes to the topic of alcohol. This program outlines The George Washington University's approach to educating first-year students, starting at freshmen orientation, following up throughout the year with Freshmen Advising Workshop seminars, working with residence hall staffs to programs for residents and more. The program will highlight how administrators, staff and students work together to educate the incoming freshmen class, one of the most at-risk groups across the country.



Where We've Been... Where We're Going

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BREAKOUT SESSION 3
4:15-5:15 p.m.

Taking Stock of Your Campus: What Data You Might Need

Wayne O'Brien, Director of the Counseling Center

Beth Poore-Bowman, Nurse Practitioner

Jason Robertson, Wellness Coordinator

Longwood University

➤ Cedar Room

This session will help participants embark on their efforts to help make their campus alcohol prevention efforts comprehensive. Participants will look at what data is present on their campus, where they might be able to find data, and what national resources are available to help them in their endeavors.

Extreme Behaviors

Joe Cannon, Special Agent

Clyde Santana, Special Agent

Virginia Department of Alcoholic Beverage Control

➤ Sequoia Room

Simulated to resemble a rave warehouse, this session is designed to help participants understand what goes on at rave parties. The presentation will provide information, insights, and newsreel coverage reports on several disorderly houses, raves, and a prostitution party that occurred around Old Dominion University.

How a Community Can Help Prevent Substance Abuse Among College Students

Kathryn Abdel-Salam, Graduate Student at the School of Education, College of William and Mary

Karen Goins, Prevention Specialist, Historic Triangle Abuse Coalition

➤ Royal Palm Room

The purpose of this presentation is to help others better understand how environmental factors play a role in students' alcoholic drinking choices through research that has been performed in a specific community. It will showcase two programs, STAR and Project Reality, that have been implemented in order to gain community involvement in the fight against substance abuse.

R.S.V.P.

Rohn Brown, Education Coordinator

Daniel Durette, Special Agent

Virginia Department of Alcoholic Beverage Control

➤ Crepe Myrtle Room

Colleges and community groups need to know about licensee education programs coordinated by Virginia ABC, including Responsible Sellers & Servers: Virginia's Program, that started state-wide in June 2004. Taught by Virginia's ABC special agents, this training helps licensees learn about Virginia's laws and administrative regulations that govern alcohol sales and consumption. It also teaches employees how to prevent sales to minors, spot fake identifications and document alcohol-related incidents.

5:30-7:30 p.m.

➤ Ballroom South

Come join us for a buffet-style dinner and conversation with Peter Lake. This is a wonderful opportunity to network with colleagues and meet new friends!

RESOURCE FAIR

7:30-8:30 p.m.

➤ Second Floor Landing

Review your current initiatives using ideas and programs from Virginia's colleges, universities and community organizations. The networking time during the resource fair will provide opportunities to spark new interaction with those in your field and re-kindle old contacts and resources you may have filed away from previous years and events. We promise you'll take away new strategies and resources to use when you return to campus. You don't want to miss this event!

DINNER WITH PETER LAKE



CONFERENCE SCHEDULE

Saturday, October 25, 2003



Saturday, November 6, 2004

BREAKFAST & HOTEL CHECKOUT 6:00-8:15 a.m.

Breakfast will be served in Ballroom South.

Please try to check out of the hotel prior to arriving for the morning session, which will begin promptly at 8:30 a.m.

SATURDAY MORNING EXERCISE WITH CLYDE SANTANA 6:30-7:30 a.m.

➤ Cyprus Room

Join Special Agent Clyde Santana in Tai Chi Qigong. This early morning workshop will provide one series of EIGHT EASY/ WARM UP stretching exercises and also provide an exposure to a traditional Tai Chi moving/breathing meditation exercise entitled "THE EIGHT PIECES OF BROCADE" (BADUAGJIN QIGONG).

SATURDAY SESSION

8:30-9:30 a.m.
Jerrauld Jones, Speaker
Ballroom North

BREAKOUT SESSION 4 9:45-10:45 a.m.

It's All Greek To Me: Understanding Greek Culture on Your Campus Around Alcohol, Tobacco Use, and Sexual Health

*Olivia Acosta, Assistant Director for Fraternity and Sorority Life
Chris Cotner, Residence Education Coordinator*

*Jason Robertson, Wellness Coordinator
Longwood University*

➤ Oak Room

Stereotypes tend to surround fraternities and sororities and what they do as organizations. This session will address understanding Greek organizations based on research conducted by the presenters.

Extreme Behaviors

*Joe Cannon, Special Agent
Clyde Santana, Special Agent
Virginia Department of Alcoholic Beverage Control*

➤ Sequoia Room

Simulated to resemble a rave warehouse, this session is designed to help participants understand what goes on at rave parties. The presentation will provide information, insights, and newsreel coverage reports on several disorderly houses, raves, and a prostitution party that occurred around Old Dominion University.

Student Involvement in Addressing Alcohol on Campus: A Needed Ingredient

*Brian F. Hamluk, Director
Center for Alcohol and Other Drug Education
Tara A. Woolfson, Director, Student Judicial Services*

The George Washington University

➤ Cedar Room

One key to addressing alcohol on campus is having the administration and students involved and invested in the process. This program will provide an overview of The University Justices and the Peer Education Program at The George Washington University, two student organizations that work to educate and hold students accountable. The program will discuss the current state of the programs, current initiatives, and how to create similar groups on other college conferences.

Challenging Norms and Traditions

Susie Bruce, Director of the Center for Alcohol and Substance Abuse Education

*Paige Hawkins, Health Educator
University of Virginia*

➤ Royal Palm Room

This session will examine the success of the Small Group Norms Challenging Model (SGNM) intervention by examining its success within the fraternity and sorority population as well as within varsity athletic teams. Participants will learn how to design and implement the small group norms-challenging intervention on their campus and develop specific strategies for addressing unique factors within the athletic and Greek communities.



Where We've Been... Where We're Going

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BREAKOUT SESSION 5
11:00 a.m.- 12:00 p.m.

The ABCs of Alcohol: 101 Fun Ways to Educate Students

*Liz Gallon, R.E.A.C.H. Coordinator
James Madison University*

➤ Royal Palm Room
This program will provide participants with a wide variety of fun activities designed to engage students in learning about alcohol use. Participants will have the opportunity to do the following: learn how to make learning about alcohol fun and interactive; practice a wide variety of outcomes-based games and activities designed to teach alcohol information without expensive equipment; and identify strategies for engaging the audience. Students from JMU's Reality Educators Advocating Campus Health (R.E.A.C.H.) will share their creative techniques for effective alcohol education.

Impaired Driving Prevention with College Students: History, Preparations, and Impact

*David Anderson, Associate Professor
George Mason University*

➤ Crepe Myrtle Room
How can college leaders better address impaired driving on their campuses? This workshop focuses on a clearer understanding of the key issues associated with impaired driving as well as a historical view of impaired driving efforts and results.

Through presentation and group discussion, attention will be paid to prevention/education, enforcement, and clinical considerations. Participants will discuss specific approaches for addressing impaired driving, and they will depart with specific approaches ready for implementation in their college communities.

Sustaining Prevention Efforts

*Nancy Schulte
Counseling Services, Wilkens
Wellness Center
Shenandoah University*
➤ Oak Room

ATOD (Alcohol, Tobacco and Other Drugs) coordinators often find themselves in the role of advocating for the need of their services as beneficial to the students' well being and ultimately the students' academic success. Despite the coordination of numerous programs, ATOD administrators are often asked by university presidents to validate their services. What are ATOD coordinators doing to insure that their efforts are institutionally sustained? What happens when there are budgetary shortfalls or philosophical differences? This session will explore the value of our worth to the administration and how we can better implement strategies that can validate the institutional need for our services. Interactive exercises will allow participants to explore their leadership styles, their use of assessment tools and methods of effective communication.

Understanding Masculinity, Alcohol and Sexual Violence

*Robert Franklin, Male Outreach
Coordinator
Virginia Department of Health*

➤ Cedar Room
This program will explore concepts of masculinity and alcohol abuse with an integration of specific information on how the two issues can be connected to men's sexual violence on the college campus. An interactive exercise that participants can use back on their own campuses will be used. Also available will be resources on drug facilitated sexual assault and male prevention of sexual violence.

CLOSING SESSION & LUNCH
12:15-1:30 p.m.

Box lunches will be available.
➤ Ballroom South

As we prepare to embark on our mission to reduce dangerous drinking behaviors among our students, let us take time to look at where we've been and where we're going. This session will provide us with a much needed energy boost as we head home.

In addition, Ginell Ampey, Daryl Lynn Dance, and Shawn Walker of the Virginia Department of Alcoholic Beverage Control will also provide information about ABC's innovative grant programs designed to help communities and colleges develop and enhance projects to combat underage and binge drinking. If you're interested in knowing why projects don't get funded and how to increase your chances of funding, we encourage you to come to this session.





COLLEGE CONFERENCE 2004

c/o Virginia Dept. of ABC
2901 Hermitage Road
PO Box 27491
Richmond, VA 23261-7491

REGISTER BY OCTOBER 21, 2004

FUNDED THROUGH A GRANT FROM
THE VIRGINIA DEPARTMENT OF MOTOR VEHICLES

The College Conference provides students, campus staff and faculty, community leaders, coalition members, prevention professionals, campus and local law enforcement representatives, counselors, and other alcohol or drug education coordinators with a chance to take stock on a topic that is a concern to everyone: the prevention of alcohol abuse and the promotion of healthy behaviors related to alcohol.



November 5-6, 2004
Doubletree Hotel, Virginia Beach, Virginia

REGISTRATION FORM

Where We've Been... Where We're Going



Please print legibly. Make sure all names are spelled correctly and appear as you would want them on the conference nametag. Make extra copies of this form as needed.

Deadline to register:

Thursday, October 21, 2004
(Registration includes: two lunches, one dinner and several breaks)

Mail Form to:
College Conference 2004
c/o VA ABC Education
2901 Hermitage Road
PO Box 27491
Richmond, VA 23261-7491

Or fax to: 804-213-4457

Is this your first College Conference?

Yes No

I am a ...

- ☐ College Staff/Faculty
- ☐ Community
- ☐ Student
- ☐ Law Enforcement
- ☐ Other:

First Name _____ Last Name _____

Title _____

College/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

☐ I plan to attend dinner Friday evening at the Doubletree Hotel.

**Please be sure to check if you are planning to attend so that we may provide the Conference Center with an accurate meal count.*

☐ Vegetarian Meals Requested

☐ **YES!** We would like to participate in the Resource Fair on Friday, November 5, 2004 from 7:30-8:30 p.m.
Please reserve a table for our institution.

Virginia Participants:
Professionals: \$35 per person
Students: \$25 per person
Presenters: \$25 per person

Out of State Participants:
Professionals: \$75 per person
Students: \$50 per person

Please check one:

- ☐ Signed purchase order enclosed or purchase order number enclosed.
- ☐ Faxed registration form and purchase order number, or check for payment will follow.
- ☐ Check enclosed for full payment.

Please make all checks payable to VA ABC. Unfortunately, we do not accept credit cards.

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the 19th Annual College Alcohol Conference*

< Fold out this page for the REGISTRATION FORM

Where We've Been... Where We're Going



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Taking Stock: Where We've Been, Where We're Going was planned by the Virginia Department of Alcoholic Beverage Control Education Section (VA ABC), in conjunction with the Virginia College Alcohol Leadership Council (VA CALC). Funding for this year's College Conference was made possible through a grant from the Virginia Department of Motor Vehicles.

Virginia College Alcohol Leadership Council Members:

David Anderson, George Mason University
Steven Clarke, Virginia Tech
Daryl Lynn Dance, Virginia Department of ABC
Bob Franklin, Virginia Department of Health
Lori Hobson, Norfolk State University
Jane Horton, Washington and Lee University
Butch Letteer, Virginia Department of Motor Vehicles
Jeff Levy, Virginia College Parents, Inc.
Jeanne Martino-McAllister, James Madison University
Kim Tamburino, Hoffman Beverage
Ray Tuttle, University of Mary Washington
Max Vest, University of Richmond

With Special Assistance From:

Tina Adkins, Virginia Department of Alcoholic Beverage Control
Rohn Brown, Virginia Department of Alcoholic Beverage Control
Becky Gettings, Virginia Department of Alcoholic Beverage Control
Whitney Miller, Virginia Department of Alcoholic Beverage Control
Shawn Walker, Virginia Department of Alcoholic Beverage Control
Special Agents from the Virginia Department of Alcoholic Beverage Control